

Business and Industry

Industries in New Brunswick produce greenhouse gases (GHG) as the result of various operations including: mining; pulp and paper; manufacturing; electrical generation; processing; and refining operations. Industry actions to address climate change are important steps towards encouraging others to adopt climate change initiatives and practices.

The **New Brunswick Climate Change Hub** operates as a clearinghouse for information on climate change and can facilitate industry participation in GHG reducing activities. The Hub can also recommend possible public education and outreach activities, of benefit to all New Brunswickers, that industry could help to deliver.

The following are key areas where industries can assist in the reduction of greenhouse gases:

- Waste management
- Buildings and Infrastructure energy efficiency
- Environmental Management Systems
- Vehicle fleet emissions

Some things you might want to consider in the process of developing your very own climate change strategy include:

- Getting a commitment from management
- Emissions measurement and monitoring
- An emissions improvement target
- Employee awareness and incentives
- Climate-friendly purchasing

Industries throughout New Brunswick are getting involved in the issue of climate change by participating in Canada's Climate Change Voluntary Challenge & Registry Inc. The VCR Inc. is a non-profit partnership between industry and governments across Canada.

To get more information on what industry is doing about the issue of climate change visit the Voluntary Challenge & Registry Inc. at www.vcr-mvr.ca.

Making a change...

NB Power

Here are some of the things NB Power is doing to manage and reduce its overall greenhouse gas emissions:

- increased energy conversion efficiency of fossil fuel generating stations
- utilization of natural gas
- nuclear generation
- hydroelectric generation
- wind energy test sites
- improved energy efficiency of NB Power generation, transmission and distribution systems and services
- Energy Advisors provide assistance to households and business to minimize energy consumption and costs

For more information, visit
NB Power's website at
www.nbpower.nb.ca

VISIT OUR WEBSITE: www.nbhub.org

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